



PLAY VIDEO

Digital Marketing Company

We Help Small To Mid-Size Businesses Create Mobile-Friendly Websites That Get Noticed And Use Marketing Strategies That Drive More Traffic And Sales Online.

(619) 363-7137

OUR SERVICES →



GET YOUR FREE PROPOSAL

OUR CLIENTS GET RESULTS



Self Image Media's Creative Team Of Web Designers And Online Marketers Have Been A Huge Help To The Growth And Prosperity Of Sunset Property Management.

Andrew Grinnell
Sunset Property Management

The Self Image Media Team Were Extremely Helpful In Assisting Our Company With Building Our New Website. They Offered A Wide Range Of Services At Affordable Prices And Were Very Personable Through The Entire Process.

Harrison Bauer
Federal Defenders Of San Diego

The Team At Self Image Media Seriously Rocks! They Have Been Amazing At Helping My Local Business Get Found Online, Optimize My Website, And Create Content For My Social Media. Highly Recommend These Guys!

Anisha Blodgett
Powerhaus Pizza

Our Online Visibility Has Skyrocketed And We Are Selling More Products Online. Any Business Looking To Improve Their Marketing And Get More Out Of Their Website Definitely Should Work With These Guys.

Craig Levinson
Real Deal Supplements

HOW CAN WE HELP YOU?

Based on your overall needs and goals we will customize a strategy built just for you and your business.

Request a **FREE Quote** for a Fresh New [Website Design](#) or [Digital Marketing Strategy](#).

If there's a way to STAND OUT we'll find it!

Fill Out The Quick Form Below.

HOW WE HELP SMALL TO MID-SIZE BUSINESSES

OUR WEB DESIGN AND DIGITAL MARKETING SERVICES

Get your business found on Google, rank out your competitors, drive more traffic and sales. Use Social Media to reach more customers and drive more awareness to your service or product. Build a Website that will clarify your message, generate more leads and amplify your profits.



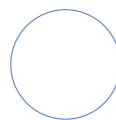
Web Design & Development

Wordpress, eCommerce Solutions, and Custom Websites.



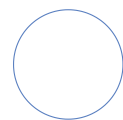
Search Engine Marketing

Local Search Optimization and business listing management.



Social Media Marketing

Custom content creation, account management, and ad campaigns.



Email Marketing And Sales Funnels

Landing page creation, sales copy, and email automation.

LEARN MORE

LEARN MORE

LEARN MORE

LEARN MORE

VIEW ALL SERVICES

Bjorn Andersen

MEET YOUR CREATIVE DIRECTOR

WATCH NOW

We created this marketing company in San Diego with you, our valued customer, in mind. We would love to connect with you and brainstorm your idea or business goals. That's how we'll help you penetrate your market and it's how we'll help you succeed.

WHO WE ARE

Web Designers And Digital Marketers

If you are seeking the best digital marketing company in San Diego, you have arrived at the right place. When it comes to digital marketing and web design in San Diego, our team is unsurpassed. Whether your business needs a new website or want to revamp your existing [web design](#), we are the website designer experts.

We specialize in [social media marketing](#), [search engine optimization \(SEO\)](#), [email marketing](#), and paid advertising. We are the marketing company in San Diego that will put in the research, time and commitment to develop your unique internet marketing strategy.

Digital marketing in San Diego will generally focus on gaining more attention for your brand, and featuring your products or services. Those are things we excel at doing at Self Image Media. Our team is comprised of web designers, digital marketers, SEO experts, and social media gurus who are all adept at increasing your brand's visibility online. With all that expertise in-house, we have the capabilities necessary to help you achieve all your marketing goals.

As an experienced marketing company in San Diego, we can deliver San Diego SEO services, web design in San Diego, and social media marketing in San Diego. We have a deep understanding of the city and its residents, and we know how to reach your target audience. When you work with us, you'll achieve results much faster than if you tried to grow the business on your own. Here are some of the services we can provide to you, to help expand your reach and gain increased visibility.

- **Social media marketing** – we can do custom content creation, account management, and develop ad campaigns. We can also help you choose which platforms are best for you to have a presence on, and show you how to engage with users on them.
- **Email marketing** – email creation and automation can be a very big part of your digital marketing strategy, especially given the fact that it routinely achieves a higher open rate than almost any other channel.
- **Sales funnels** – our skilled writers can create whatever kind of sales copy you might need, and we can develop landing pages that help funnel potential customers to your shopping area and your checkout process.
- **SEO optimization** – SEO is critical to every website, because it provides the best hope of achieving a large volume of organic traffic. If your website isn't listed on the first page of search engine results, you probably won't be found by the majority of searchers.
- **Custom website design** – your website is literally your window to the world, and it needs to be both compelling and highly functional. If it isn't, you may be losing customers in the first few seconds of their visit. We can help you avoid that catastrophe, and keep customers on your website to learn more about your company and your products.

Call Us Today!

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DIGITAL MARKETING COMPANY

Given the highly competitive landscape in today's business world, it's almost essential that you work with a marketing company in San Diego to get maximum visibility for your business. There is a whole suite of services you can take advantage of from a full-service digital marketing agency. For instance, you can have your website optimized for search engine rankings, you can get started with pay-per-click advertising, you can increase your conversion rates, and you can get some excellent copy written for your website.

There are a great deal many more services available from such agencies, and you'll be able to pick and choose which services are most appropriate for you. Maybe you already have a pretty good idea of your company's weaknesses and you just want to shore them up. Or it could be that you're a little bit lost. Maybe you need some sound advice on how to get back on track, so you can compete in the marketing and advertising world. When it comes time to choose one of the San Diego digital marketing agencies, you should make a point of finding one that you can trust, and which has a proven record of successful results.

We offer a wide variety of digital marketing services, all of which are intended to help you compete in today's ultra-competitive business environment. We do San Diego SEO, we provide email marketing in San Diego, and we do web design in San Diego. But that's not all:

SEO company in San Diego – You're probably aware that your website has to be SEO optimized in order for you to have high search engine rankings and

WHY WORK WITH AN AGENCY?

Well, if you were totally happy with your company's performance, you probably wouldn't be reading this right now. Almost every company has room for improvement, i.e. room to grow. To boost your conversion rate and increase your sales volume, you may just have to do a better job of marketing. You could work with a web design company in San Diego to build a better website – but if no one sees it, what's the point? You could work with a social media marketing company, but if you don't maintain a regular presence there yourself, you won't be engaging with your audience.

There are lots of SEO companies in San Diego, and that might actually help improve your search engine rankings. But keep in mind that your competitors are probably doing exactly the same thing, so you'll all be scrambling for the top spot on the SERP page. Your best bet is to collaborate with one of the full-service marketing companies in San Diego, so you'll be able to shore up any weaknesses you have in your digital marketing strategy. The professional specialists at these agencies are adept at identifying weaknesses, and helping you overcome them.

FREE PROPOSAL

Reputation Management – Your online reputation is priceless, and if you should get even one damaging customer review, it could cause you some extreme discomfort. Our Specialists are adept at helping to build up a positive online reputation for your company, limiting any damage which occurs. In order for your company to grow and thrive, you'll need to have a

appear on the first page of search results. So you know what you need, but you're just not sure how to go about it. That's where we come in. We can help your website get found more often, and we can increase traffic to your website so that your volume of leads will increase and your sales volume will get a nice boost as well.

Website Design – Roughly 60% of the entire world population is active on the Internet and of these, more than 53% routinely conduct research before making a purchase. You should know that 92% of all consumers will visit a company website with intentions other than making a purchase. Comparison shopping is a big reason for some visits, as is product research. When a potential customer is at your website, you must have an appealing and functional site so they won't be tempted to go somewhere else for the same products and services.

Social Media Marketing – Most people are aware that more than half the world's population has a presence on social media. It's also fairly common knowledge that the average user spends nearly two and a half hours everyday on the eight most popular social media platforms. But how do you take best advantage of these impressive statistics? Our full-service digital marketing agency knows exactly how to reach your target, audience so that your brand is the one that sticks in their minds. We have a wealth of experience in taking advantage of social media platforms to reach users who are predisposed to buy from you.

Work With Us!

Whenever we work with a new client, we always develop a customized plan for that particular company. We realize that every company is different, and every company is aiming at different goals and objectives. That's why our plan to help you has to be developed from scratch, each and every time. We'll consult with you and do a lot of listening before we make any recommendations. Once we have a thorough understanding of what you're trying to achieve, our experts will make some suggestions. Then we'll show you some ways that we can help achieve your goals, and with your approval, we'll begin working toward accomplishing them together.

solid online reputation so that consumers will trust you and put their confidence in you.

Content Writing – Content writing can be a crucial component of keeping visitors at your website, so they'll have the chance to convert into customers. For this to happen, you must present compelling and useful content to your visitors. It should also be optimized for search engine rankings so that a great many more visitors will be able to find your website. When you can post content that addresses their wants, needs, and pain points, you will gain their interest and have them reading on for more.

Conversion Rate Optimization – Our specialists know how to test and optimize each of the elements on your website. All of these components play a role in nudging your visitors along the sales funnel. When each of these components does its job, you'll find that there are a lot more potential customers reaching the final stage of the [sales funnel](#), ready to make a purchase. Whatever your conversion optimization goals are, we can help you achieve them, so your business can reach its maximum potential.

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FREE GUIDES

Download these free guides to help improve and grow your business online.

ACCESS NOW



GET A FREE QUOTE

5 STAR YELP AND GOOGLE REVIEWS

OUR HAPPY CLIENTS

Self Image Media - Web Design and Marketing



5.0

Based on 25 reviews

[See all reviews](#)

Self Image Media



5.0

Based on 42 reviews

[See all reviews](#)

“ These guys are great when it comes to marketing and branding. I'm a fitness trainer and yoga instructor, so I am in constant need of marketing / branding help. Their consulting and management service is extremely helpful for myself and my business.

GreatestU

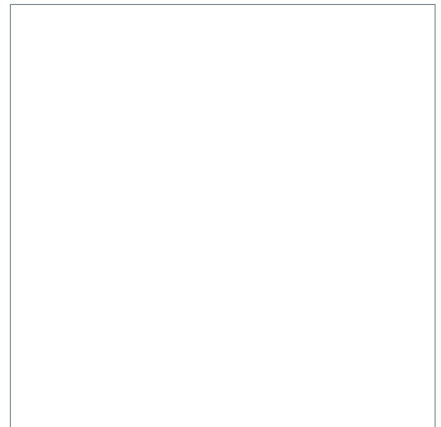
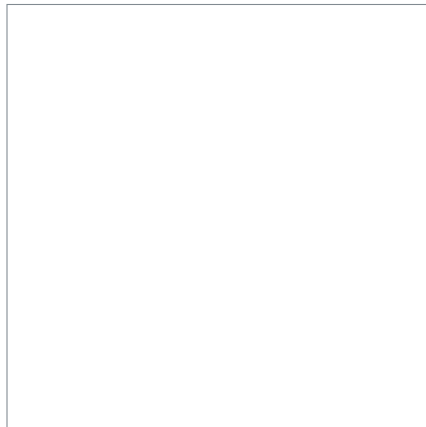
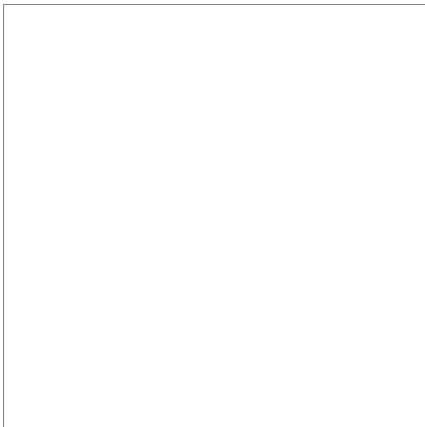
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FAQ

What Is the General Cost for Developing a Website?

Why Do I Need Digital Marketing for My Business?

Why Should I Hire Self Image Media to Perform Seo Services for My Website?

Can You Work with a Business Website That Has Already Been Created and Re-Design It?

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